

SYSTEM AND METHOD FOR MANAGING DEDICATED USE OF A CREDIT
ACCOUNT

5 ABSTRACT OF THE DISCLOSURE

10 A method of managing dedicated use of a credit account is provided. The method includes receiving information regarding a credit account, associating the credit account with a usage program, where the usage program includes terms of dedicated use and where the terms of dedicated use are associated with providing benefits to the customer in return for dedicated use of the credit account, providing a benefit to the customer according to the terms, monitoring credit activity corresponding to the credit account, and maintaining the benefit if the monitored credit activity satisfies the terms of dedicated use.